An Input-Output Method for Long-Range Economic Projections

INPUT-OUTPUT (I-O) methods are being applied increasingly to the study of a variety of economic problems. These applications include measurement of the direct and indirect effects of stipulated changes in the output of one or more industries upon the outputs of all other industries; measurement of the effects on prices throughout the economy of changes in the costs or prices of one or more industries; assessment of markets for individual companies or industries, taking account of indirect demand that reaches the company or industry through a chain of interindustry repercussions; and calculation of industry outputs consistent with specified levels of gross national product (GNP).

An important use of the last-mentioned application is in studies of long-range economic problems. Typically, such studies require projections of industry outputs under alternative assumptions about the rate and pattern of economic growth. The use of I-O methods for long-term projections involves more comprehensive methodologies than the other types of use. It requires (1) projection of GNP, (2) conversion of the projection into the form and detail of the I-O table, and (3) the calculation of industry outputs.

The methods necessary to carry out this procedure are not set. They can be formulated in different ways, making widely different claims on the time, resources, and skills of those who design them and those who use them. This article describes one possible method. This method is fairly simple and its application does not require large resources. The article evaluates

the adequacy of the method by comparing projected outputs with actual outputs, and examines the causes of error in order to identify the elements of the method whose refinement is most likely to improve the results.

Because this report evaluates the method by comparing projected industry outputs with actual outputs, the projections must be for a past rather than a future year. 1968 was chosen because at the time the underlying research was undertaken it was the latest year for which actual industry output information was available. The projections for 1968 were made from the vantage point of the year 1963, chosen because it was the year in which the 1958 I-O table became available.2

Methodology

The use of I-O techniques to make long-range projections requires auxiliary tools and supplementary information not contained in the typical I-O tables.3 These requirements correspond to the three stages of the procedure used for this study. The first stage is to derive projections of GNP and its major components. The second is to express them in the industry detail and in the prices and valuation level of the

1. The artisle is part of the Yederal Government's Interspancy Growth Study Preset. Guidance for this research program is provided by an interspency altering committee consisting of representatives of the Office of Rusiness Recommits (OBE), the Burean of Latur Statistics (BLS), the Office of Management and Budget, and the Council of Ecotomic Advisors. The committee is chaired by a mamber of the council Robusty output projections for 1904 and 190 have been published by BLS; see Projection 1909, BLS Bulleth No. 1856, December 1966, U.S. Government Printing Office, and Partiers of U.S. Economics Growth, BLS Bulleth No. 1872, 1970, U.S. Government Printing Office, and Partiers of U.S. Economics Frinting Office.

2. Although the table was not published mult November 1966, preliminary estimates were available in 1962.

3. For an explanation of the 1988 and 1968 I-O tables prepared by OBE and a brief section of I-O tachings, see the November 1964, Beptember 1965, and November 1966 issues of the Survey of Current Business.

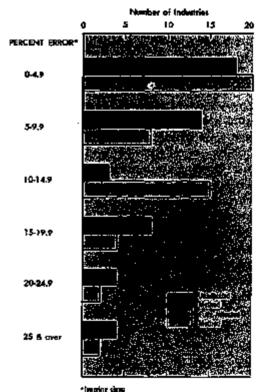
I-O table. The third is to use an inverse I-O matrix to derive projections of total output of each I-O industry. The three stages of the procedure will be discussed in turn.

Projecting GNP components

The first requirement for making 1968 industry output projections was to project GNP and its major components five years ahead. For this purpose, an

CHART 3

Fragmency Distribution of Percent Error in Projections of 1968 Industry Outputs



econometric model developed for OBE by Lester C. Thurow was used.4 This model, which is still in the formative stage, is designed to provide long-range projections of the U.S. economy and to aid in the formulation of fiscal policies that would achieve given unemployment targets.

Briefly stated, the model consists of 29 functional equations and five identities. The major exogenous variables are population, the unemployment rate. exports, prices, and variables that are instruments of Federal Government policy (e.g., tax rates, employee compensation and other purchases of goods and services, transfer payments, and to State and local grants-in-aid governments).

The model has a supply side and a demand side which are linked by a set of income flows. The supply and demand sides are estimated in constant dollars. Incomes are estimated in current dollars. Exogenous prices are used to move from one side of the model to the other.

Because both the unemployment rate and Government purchases are exogenous, the supply and demand sides need not balance. A gap between GNP estimated from the supply side and GNP estimated from the demand side indicates that the target unemployment rate cannot be achieved unless Government policies are changed.

The supply side of the model is used to estimate the GNP associated with a given unemployment target. Its equations determine the size of the labor force, its division between private and public employment, average annual man-hours, and gross capital stock. These labor input and capital stock variables are combined in a production function which yields the supply-side estimate of GNP.

A set of incomes is associated with the supply-side GNP. Total income necessarily equals the supply-side GNP, but its distribution among persons, corporations, and government is influenced by fiscal policies. The income equations of the model include numerous fiscal policy variables which are used to derive the distribution of total income.

Given the income flows, the demand equations estimate personal consump-

tion expenditures, residential investment. business investment nonresidential structures, squipment. and inventories, imports, and State and local government purchases. Exports are estimated exogenously because they depend primarily on foreign economic conditions. Federal Government purchases of business products (goods and services except employee compensation), the remaining element of final demand. are also exogenous. As an alternative, however, they can be determined residually by subtracting all other demand components of the GNP from total GNP as estimated from the supply side. In this study, the Government component was derived in this residual fashion.

The model was used to generate 1968 GNP and its major final demand components using actual values for the exogenous variables. The use of forecasts of these variables would have tested not only the errors generated by the model but also those stemming from inadequacies in the predictive powers of the forecaster. All endogenous

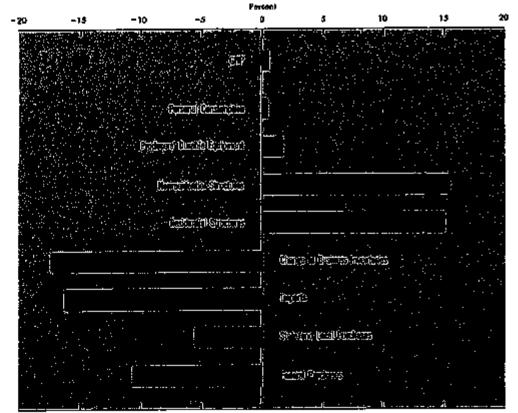
variables, lagged and current, were generated by the model.

Projecting GNP components by I-O industry

Next, the demand components of GNP were translated into a "bill of goods," that is, the industry detail, prices, and valuation level used in the I-O table. The model distinguishes only broad GNP components and thus the construction of a bill of goods was a critical step. For example, the model provided only a global projection of personal consumption expenditures; it did not tell how these expenditures were divided among food, clothing, shelter, recreation, etc., nor among the various industries that produce these items. The calculation of this detail was part of the construction of the bill of goods.

The 1958 industry composition of GNP components is given in the final demand columns of the 1958 I-O table. They show, for each component of GNP, the dollar values contributed by each of the industries that make up the

Error in Projections of 1968 GMP and its Components



M.S. Bepartment of Corrences, Office of Sections Committee

4. Leater C. Thurow, "A Fiscal Policy Model of the United States," STRYET OF CURRENT BURNESS, June 1988.

economy. The percentage distribution of the entries in each final demand column of the 1958 table was applied to the 1968 projection of the appropriate demand component of GNP, to derive the projections of 1968 final demand by I-O industry. These percentage distributions are termed "bridge tables." 5

The bridge tables also served to translate the projected GNP components, which are expressed in purchasers' prices, into producers' prices. the valuation level used in the I-O table. They did so because the entries in the I-O table, from which the bridge tables were derived, are at producers' prices. The trade and transportation costs which constitute the difference between producers' and purchasers' prices appear in the I-O table as separate inputs from the trade and transportation rows to the final demand columns that show the purchase of goods with which these distribution services are associated.

The derivation of a 1968 bill of goods by the procedure just described assumes that over the 1958-68 decade there occurred no marked change in the industry composition of any of the GNP demand components that are distinguished by the model. For example, the procedure assumes that in 1968, as in 1958, 4.1 percent of total business outlays for equipment would be accounted for by office, computing, and accounting machines. Even a hasty look at production statistics for this industry casts doubt on this assumption. Likewise, the procedure allocates 2.5 percent of personal consumption expenditures to petroleum productsthe same as in 1958, notwithstanding the disproportionate growth in the number of passenger cars.

In spite of the possible obsoleteness of the bridge tables, lack of annual data on the detailed industry composition of GNP components precludes low cost al-

ternatives. However, in projecting the industry composition of GNP components for 1968, it is possible to make use of bridge tables for 1947 as well as for 1958.7 As can be seen from Appendix Table 1, the 1947 bridge tables differ markedly from the 1958 tables. Although it is questionable whether the differences between the 1947 and 1958 tables can be regarded as representing only trends, it was decided to utilize these differences to develop an alternative procedure for deriving the 1968 bill of goods. In this alternative procedure, the 1958 bridge tables were modified to reflect continuation to 1968 of the 1947-58 average annual rate of change in these bridge table entries.2 (See the "projected 1968" bridge tables in Appendix Table 1.)

Projecting industry outputs

The final step in the procedure was to multiply the two alternative 1968 bills of goods by an I-O inverse (total requirements) matrix to derive the total outputs required from each industry to supply the bills of goods. The entries in such a matrix measure the output required directly and indirectly from each of the industries to produce one dollar of final output of any industry that is specified.* The inverse matrix used reflected 1958 input coefficients, i.e., the proportions in which the various industries contributed to the output of any given industry in 1958. Ideally, this matrix should incorporate 1968 coefficients, which might be very different from those that existed in 1958.

Input coefficients change for many reasons. The introduction of new products and the disappearance of existing ones, changes in the manner in which products are produced, and changes in the relative importance of various products all can lead to changes in these coefficients.

Technological progress important cause of coefficient change. Changes in the scale of production, including utilization of existing capacity as well as long-term extensions or curtailments in the scale of operations which occur in response to changes in supply and demand, can also alter coefficients. So can substitutions, induced by changes in supply and demand, that are made among intermediate products, labor, and capital. Even if coefficients for given products remain the same, changes in the proportions in which the given products are produced, including changes in their geographical origin, can affect the coefficients, because these coefficients are in effect weighted averages that reflect the product mix of the industries specified in the I-O tables.

It is difficult to make a systematic and exhaustive list of the "real" factors that can cause changes in coefficients. For instance, Government regulation, not hitherto mentioned, is probably a significant source of change. In addition, there are factors stemming from statistical procedures, such as those related to conventions used in handling secondary products and imports in the construction of I-O tables, and the statistical errors to which these tables are subject.

The foregoing suggests that the projection of coefficient change is a difficult task. Empirical work done at OBE has confirmed this suggestion. Comparison of coefficients for the years 1947 and 1958 10 revealed many changes. They ranged from a decrease of 95 percent in the input coefficient of coal into the transportation industry, to an

A. Because the model expressed the GNP components in 1985 prices, i.e., the prices of the I-O table, the 1986 bridge tables could be applied directly to the projected GNP components. If the models projections had been expressed in the prices of some other year, it would have been necessary first to convert them into 1988 prices before applying the

^{6.} The BLS projections for 1876 and 1880, to which reference has been made, were based on more radined assumptions. For example, the projections of personal consumption expenditures were based on regression analyses which relate per capita consumer expenditures for about 30 categories to total consumption, both current and lagged, lagged consumption for the particular expenditure extegory, and relative prices. See Hendrik Routhakker and Lester D. Taylor, Continues Demons in the United States, 1818–1879, Cambridge, 1860.

tive prices. See Hendrik Houthakker and Lester D. Taylor, Combuter Demons is the United States, 1889-1879, Cambridge, 1900.

7. The 1947 bridge tables were derived from 1947 I-O tables compiled by HLS. These tables were reworked by OBE to make them conceptually and statistically consistent with the 1938 tables and revelved to reflect 1938 producers' prices.

8. Modifications were made only for industries which seconded for at least 0.5 percent of a given final demand category in 1947 and for which the 1947-58 trend was at least 0.5 percent per year. Because of nancamparabilities between the 1947 and 1952 in the 1947-68 trend was at least 0.5 percent per year. Because of nancamparabilities between the 1947 and 1953 I-O tables, it was necessary to combine I-O todostries 15, 17 and 19; 24 and 25; 56 and 87; and 13 and 00, and to siminate 82 from the 1946 final demand column. The trend-editated percentage distributions were forced to add to 100 percent.

8. An inverse durived from a domestic base table was used. In such a table these imports are shown as a negative final domand column. In a total base table these imports are shown as row. A denegate base laverse was used mainly because the 1948 industry extends with which the projected outputs were compared represented domestic rather than total outputs.

^{10.} Beatrice N. Veccara, "Changes Over Time in Input-Output Coefficients for the United States," Applications of Squit-Output Analysis, Volume 2, Amsterdam, 1970; and Beatrics N. Veccara, Changes Over Time in U.S. Input-Output Relationships, U.S. Department of Commerce, Office of Business Economies, July 1909 (misucographed).

increase of 218 percent in the input coefficient of rubber and miscellaneous plastic products into the household furniture industry. Not all cases were so extreme, but coefficients changed markedly, both in degree and direction, on a broad front.

It was evident that without an extensive analysis of the causes of coefficient change, it would be impossible to construct a matrix incorporating projections of individual coefficients to 1968.11 Consequently, a decision was made to use, as a first approximation, the 1958 inverse matrix without modification. Reliance was placed on the often expressed proposition that in an industrial economy as large and longestablished as that of the United States, changes in the coefficients for entire industries tend to occur slowly. For example, introduction of superior production processes does not affect the entire industry simultaneously, because existing capacity in good working order is rarely scrapped immediately. Rather, these processes spread gradually, as industrial capacity is extended or as aging capacity is discarded at a somewhat faster rate. For example, at the end of 1968, only 37 percent of U.S. steel-making capacity relied upon the basic oxygen furnace, although this furnace was perfected by 1954.12

It appeared likely, however, that use of the 1958 inverse matrix would lead to substantial errors, and an alternative technique, designed to allow for coefficient change, was tried. Comparison of the 1947 and 1958 coefficients revealed that consumption of a given input per unit of output tended to change in the same direction for all the using industries. For example, almost all the coefficients along the iron and steel industry row of the direct requirements matrix showed decreases between 1947 and 1958. There were substantial variations in the rate of decrease, however: use of iron and

11. The 1976 and 1980 BLS projections of industry output were based on detailed projections of 1970 and 1980 input residents; utilities information on past and expected developments. See 1970 April Output Coefficient, U.S. Department of Labor, BLS Report No. 32s, September 1977, and Patterns of U.S. Economic Greath, BLS Hulletin No. 1972, 1970. and Patterns of V-2. 1872, 1970. 12. Most Pacts, December-January 1898.

steal products per dollar of new construction declined 18 percent, whereas the use of such products per dollar of aircraft and ordnance production declined 62 percent. Moreover, not all the rows showed patterns as systematic as that for the iron and steel industry. In some rows, there were instances of coefficient change in the direction opposite to the average, and these opposite movements were not confined to the coefficients for small customers nor to producing industries with small average changes.

In spite of their imperfections, the row patterns seemed to suggest a summary adjustment for coefficient change. To derive this summary adjustment, the 1958 bill of goods was multiplied by the 1947 inverse; then 1958 intermediate outputs were derived by subtracting from each industry's total output, thus calculated, the industry's 1958 final demand. The actual 1958 industry intermediate outputs were expressed as percentages of the derived intermediate outputs. These percentages measured the errors in intermediate outputs which stemmed from the failure to take into account changes in coefficients from 1947 to

Ignoring signs and without weighting, the 71 producing industries examined showed an average difference of 30 percent between the intermediate output actually required to produce the 1958 bill of goods and the intermediate output derived by using the 1947. inverse. When annual rates of change, rather than total change over the period, were computed for the 71 industries, the average (without regard to sign) was 2.3 percent per year. The annual rates of change for individual industries varied considerably. Some industries, for instance petroleum refining and electric wiring and lighting equipment, showed virtually no change. Office, computing, and accounting machines showed an increase of 15.2 percent per year. Coal mining registered a decrease of 5.5 percent. Of the 71 industries examined, 28 had average annual changes in intermediate output

of 2 percent or more, 12 negative and 16 positive.

It was decided to adjust for the impact of coefficient changes in only a limited number of industries. Adjustments were made only for industries that showed changes in the intermediate output requirement of at least 2.0 percent per year. For example, the average annual increase of 15.2 percent noted above for the office, computing, and accounting machines industry was assumed to continue for 10 years; therefore, the 1968 intermediate output for this industry derived by using the 1958 inverse was multiplied by 4.1. (See Appendix Table 2.)

Summary of Estimating Procedure

It may be worthwhile to summarize the steps taken to project 1968 outputs by I-O industry. First, projections of 1968 GNP and its major components (in 1958 prices) were derived by use of the model. Second, these final demand components were allocated among the industries shown in the 1958 I-O table by use of two alternative sets of bridge tables; a set using actual 1958 data and a set that allowed for a continuation to 1968 of the 1947-58 average annual rates of change in the table entries. Third, the two 1968 bills of goods resulting from the application of the bridge tables were multiplied by the 1958 inverse matrix to yield estimates of total 1968 output by I-O industry. In addition, for selected industries, intermediate output (total output less final demand) derived from this calculation was adjusted to allow for a continuation of the 1947-1958 impact of coefficient change.18

The four alternative projections of

^{18.} The procedure actually used was somewhat more complicated. The 3-step procedure summarized above was used to detire preliminary projections of inchestry subputs for both 1863 and 1863. The indicated 1863-85 percentage chaines were then applied to actual 1863 outputs to yield the flust projections of 1968 industry compart. This procedure, which permitted militation of the facet available information on output by 1-O industry, resulted in somewhat better 1968 projections than a procedure which used the 1865 investigation of the facet available information by 1-O industry were properted as part of OBE's continuing 1-O work.

It should be noted that in the year 1963, the vantage point from which the projections in this article were made, the latest industry output data that could have been prepared would have been for the year 1962 rather than 1968. The preparation of such date for 1962 rather than 1968. The preparation of such date for 1962 rather than 1968. The effort because the 1968 projections would not a expend this effort because the 1968 projections would not have differed significantly if percentage changes had been computed from 1962 rather than from 1963.

1968 industry outputs were compared with estimates of actual 1968 outputs and the percentage differences between projected and actual outputs were computed. Because of incomplete information about actual 1968 outputs, the comparison of projected and actual

outputs was confined to manufacturing, mining, agriculture, and trade. In some cases, it was necessary to combine industry output projections to make them comparable to the estimates of actual outputs; in all, comparisons for 51 industry groups were made.

Evaluation of 1968 Projections

DIFFERENCES between projected and actual 1968 industry outputs can result from deficiencies (1) in the model used to project the GNP components, (2) in the bridge tables used to convert these components into bills of goods, and/or (3) in the techniques for deriving industry outputs corresponding to given bills of goods. In addition, some of the differences between projected and actual outputs may result from errors in the "actual" 1968 outputs, which are subject to error because of deficiences in the source data on which they rely. Particular difficulties were encountered in matching available actual data with I-O industry definitions and in converting the 1968 value of shipments into 1958 prices.

Effectiveness of methodological refinements

The actual 1968 outputs, the four alternative projected outputs, and the percentage differences between projected and actual outputs for the 51 industries studied are shown in table 1. For each alternative, average errors for the 51 industries are also shown. These averages were computed without regard to sign, and on an unweighted basis as well as with industry outputs as weights.

The weighted average error in the 1968 projections based on the use of the 1958 bridge tables and the 1958 inverse was 10.3 percent. The joint effect of the methodological refinements in the bridge tables and in the use of the 1958 matrix reduced this error 2.5 percentage points, to 7.8 percent. On

an unweighted basis, the corresponding figures were 10.6 percent. 1.5 percentage points, and 9.1 percent. Thus, introduction of the refinements had a much larger impact in reducing the weighted than the unweighted error. In other words, the size of the improvements stemming from the refinements was correlated positively with industry size.

The array of average errors can be used to gauge the separate contributions of the two methodological refinements. The contribution of the bridge table refinement can be assessed in two wave: by calculating the error reduction due to its introduction into the projections that use the 1958 inverse matrix without modification, or into the projections that use the 1958 inverse with adjustment for coefficient change. Similarly, there are two ways of measuring the effect of introducing the refined use of the 1958 inverse: by calculating the error reduction due to its introduction into the projections that use the 1958 bridge tables, or into the projections that use the adjusted bridge tables. In table 2, the average errors calculated in table 1 are arrayed and differenced to derive the separate contributions of the two methodological refinements.14

As can be seen from table 2, the weighted error measure indicates that the bridge table refinement was a more important source of improvement than the refinement in the use of the 1958 inverse: 1.8 as compared with 1.4 per-

centage points, or 1.1 as compared with 0.7 percentage points, depending on the variant chosen

The unweighted error measure conveys the opposite message One pair of comparisons suggests that the refinement in the use of the 1958 inverse contributed 1.8 percentage points to the improvement, as compared with 0.6 percentage points contributed by the bridge table refinement. The other pair suggests that the refinement in the use of the 1958 inverse contributed 0.9 percentage points, whereas the bridge table refinement actually increased the error by 0.3 percentage points.

It can be seen that the magnitude of the improvement attributable to the refinement in the use of the 1958 inverse is of the same order of magnitude in the weighted and the unweighted error calculations. It is the contribution of the bridge table refinement that shrinks if we substitute unweighted for weighted error measures. This suggests that the size of the improvements stemming from the bridge table refinement was strongly correlated with industry size.

The difference in the impact of the two refinements may be related to the fact that the criterion for the introduction of the adjustment for coefficient change was much stricter than that for the introduction of the bridge table refinement. Projected 1968 intermediate outputs were adjusted for coefficient change only in industries in which the 1947–58 change in intermediate output requirements was 2 percent or more per year. Adjustments to the 1958 bridge table percentages were made whenever the 1947–58 trend was 0.01 percent or more per year.

In spite of the general improvement due to the methodological refinements, the I-O method, as applied, resulted in sizable errors in the projections of industry outputs (Chart 3, p. 47). For 23 of the 51 industries the error was 10 percent or more. For four industries—tobacco manufacturers, wooden containers, rubber and miscellaneous plastics products, and optical, ophthalmic,

^{14.} Readers should note two obscuoteristics of this "factoring" technique. First, the two measures of the contribution of a given reference differ. Second, when properly paired, the contributions of the two refinements do not equal the total change in the projection error.

Table 1.—Comparison of Actual and Projected 1968 Industry Outputs

		<u> </u>	Projected	outputs (n	illiens of 1	68 dollars)	Percer	ni errer in	projected o	otpats
	I-O industry number and title	Actual output (millions)	1958 brid	go tobles	Refined b	idge tables	1958 bridge tables		Bedned by	idgə tables
	·	of 1965 dellars)	1868 Inverse znatrix	Refined use of matrix	Merniz imverte 1968	Refined use of matrix	1058 inverse mairix	Refined tite of matrix*	1058 inverse metrix	Refined nse of matrix
		(1)	(2)	(8)	(0)	(6)	(0)	ຸຕໍ	(6)	(6)
5.0 6.0	Livestock and livestock products. Other agricultural products. Metal mining. Coel mining. Crude petroleum and natural gas.	2 2000	38, 044 32, 802 2, 625 3, 858 18, 822	38,044 32,802 2,625 4,833 13,922	86, 475 80, 218 2, 601 3, 692 14, 356	25, 476 30, 218 2, 891 3, 001 14, 388	21.5 20.5 12.4 14.6 8.9	21.3 20.8 12.4 -1.1 8.9	18.1 12.3 11.4 10.6 12.3	12,1 12,3 11,4 -10,1 12,8
0, 10 11 12 14 15	Mining of nonmetallic minerals (exc. inels) New construction Main tenance and repair construction Feod and kindred products Tobacco manufactures	2,885 60,242 21,887 88,006 7,070	2,037 76,250 25,168 94,922 9,288	8,017 76,109 82,610 94,922 9,054	2,004 75,697 23,654 68,800 8,707	3,004 70,697 40,684 86,200 6,485	4.6 16.3 28.6 7.9	4.6 15.3 11.1 7.9 27.6	4.1 14.3 15.1 31.2	14.5 2.5 20.1
	Tertile mill products and apparel Lumber and wood preducts, etc. containers Wooden containers Household furniture Other furniture and fixtures.	47,002 11,501 578 5,002 2,648	47, 107 17, 478 544 5, 936 2, 731	47,777 12,426 440 6,686 8,688	43,096 12,184 520 4,758 2,772	45,757 12,134 400 4,756 2,788	.2 8.5 -6.6 10.7	1.6 8.5 -27.3 .7 8.7	~8.8 4.5 -10.0 -4.9 12.3	7,0 5,5 30,8 1,9 10,4
24 25 24 27, 28 29	Paper and allied products, except containers and boxes. Paperboard containers and boxes. Printing and publishing Chemicals, piteties and synthetic materials. Drugs, cleaning and toilet preparations.	16, 693 6, 790 20, 469 36, 448 12, 799	15,009 6,122 19,254 31,161 12,001	10, 529 8, 122 19, 294 57, 195 10, 069	14, e16 6, 074 18, 565 30, 281 13, 896	15,616 6,076 28,665 35,069 14,634	-\$.4 -9.8 -3.7 -14.0 -4.6	-64 -9.8 -6.7 1.6 1.8	-5.9 -30.6 -9.3 -17.4 -2.7	-5.9 -20.5 -9.3 -1.5 11.2
30 31 32 33, 34 35, 36	Paints and ailled products Petroleum refining and related industries. Rubber and miscellaneous photics products Leather and leather products. Stone, elsy and glass products.	2, 186 27, 199 17, 303 4, 675 14, 621	8, 222 27, 845 18, 883 5, 106 15, 760	3, 272 27, 845 13, 889 6, 108 15, 762	3, 949 29, 869 13, 255 4, 820 16, 455	1,099 28,569 11,255 4,820 15,455	1,1 2.6 -19.7 9.3 7.8	11 24 -19.7 9.3 7.8	-2.7 8.7 -23,4 -7.6 5.7	-3.7 8.7 -21,4 -7.6 5.7
77 1巻 89 40 41,45	Primary from and steel magnizoturing. Primary nonferrous metals manufacturing. Metal containers. Reating, plumbing and fabricated structural metal products. Screw machine products, metal stampings and other fabricated metal products.	30,746 16,738 8,726 12,728 18,629	31, 762 18, 700 8, 057 12, 266 17, 201	27,759 16,700 3,057 12,288 16,943	30, 887 16, 904 2, 921 12, 871 16, 983	#8, 878 16, 004 2, 920 12, 571 16, 419	3.2 -22 -3.6 -7.7	-9.6 -2.2 -2.3 -8.6 -10.7	.5 -6.6 -1.2 -8.8	-1t.s 1.0 -6.5 -1.2 -11.0
선 65, 46 14 48	Bugines and turbines Farm machinery and equipment Construction, maining and materials heading machinery Metalworking machinery and equipment Special industry machinery and equipment	4,068 8,837 6,948 6,901 4,862	3, 426 4,086 7,907 8,442 4,942	8,425 4,088 7,607 6,442 4,943	3,961 4,024 7,130 6,174 6,205	2, 401 4, 424 7, 129 6, 174 4, 206	-16.2 6.9 9.6 3.9 7.6	-18.2 8.9 9.6 8.9 1.6	-3.1 4.3 2.5 -14 -13.6	-2.1 4.3 2.5 4 -11.5
49 60 61 52 53	General indistrial mechinery and equipment Machine shop products. Office, computing and accounting machines. Service indistry machines. Electric transmission and distribution equipment and electrical industrial apparatus	7, 262 3, 762 10, 654 6, 566 B, 766	7, 338 2, 682 5, 400 5, 361	7,388 5,934 8,187 5,801	7,000 8,008 6,108 5,249 9,281	7,080 1,158 8,788 6,349	-23.4 -48.0 -17.9	.6 4.6 28.2 17.6	-1,3 -19,4 15,0 15,5	-3,2 10,5 -17,5 -18,5
54 56 56, 67 58	Appraises Household appliances Energic lighting and wiring equipment Radio, talevision and communication equipment, electronic components Miscellancous also trical machinery, equipment and stupplies Motor valuates and equipment	7, #12 3,827 27, 714 2,862 47, 162	6,796 3,773 23,072 2,886 64,221	7, 488 3, 772 48, 726 2, 888 64, 201	6, 286 3, 706 25, 991 2, 746 54, 371	7,048 2,706 31,688 2,786 54,371	-7.1 -1.4 -15.7 .1	2.1 -1.4 3.6 .1 15.1	-14.0 -3.2 -6.2 -3.7 16.3	-3.6 -3.2 14.3 -3.7 15.3
60, 13 61 62 68 64 64	Aircraft and ordnauce. Other transportation equipment Protestional, selentific and controlling lastruments and supplies. Optical, aphthalmic, and photographic equipment and supplies. Miscaliancous manafacturing Wholesale and retail trade.		23, 807 6, 616 6, 882 3, 006 8, 674 160, 729	23,847 8,516 4,894 8,199 8,674 158,722	27, 519 5, 675 5, 572 2, 843 8, 117 147, 150	27, 549 5, 695 6, 964 5, 969 8, 117 147, 180	-30.4 -12.2 -34.0 2.0 2.6	-10.4 	-10.9 -12.9 -7.9 -37.4 -4.6	-19.9 -12.9 -32.8 -4.6
			ŀ				Error (ignoring signs)			
To	***************************************	829, 845	544, 774	956, 546	\$155, \$ 0.1	935,741	\$18.4	#T. I	649, 9	604.3
ĀV	Talebad by support	********				····[10. c	8.6 B.6	10.0 £.5	9. I 7. S
	Weighted by setput				·			- T	••	

[&]quot;Values in Italias indicate that the intermediate output of these industries was adjusted for coefficient change. Source: U.S. Department of Commerce, Office of Business Economics.

and photographic equipment and supplies—the error was over 20 percent.

Sources of error in output projections

As has been stated, the errors in the 1968 industry output projections are due to errors in the GNP projections. in the bridge tables, and/or in the input coefficients. Unfortunately, it is not possible to isolate the error due to each of these factors. To do that would require the actual 1968 GNP components, the actual 1968 bridge tables, and the actual 1968 inverse matrix. Only the actual 1968 GNP components are known The errors in the output projections that stem from errors in the GNP projection can be measured by , substituting actual for projected GNP components in deriving industry output projections and comparing the errors in the new projections with the errors in the prior projections.

Substitution of actual for projected GNP components reduced the errors in the output projections only slightly. The weighted average error was reduced from 7.8 to 7.1 percent and the unweighted average from 9.1 to 8.8 percent. The small size of the improvement was due in part to the fact that the model performed well in projecting total GNP for 1968; it might not perform so well for other years.

Table 2.—Average Percentage Error in 1968 Industry Output Projections and Change Due to Refinements in 1958 Bridge Tables and in Use of 1958 Inverse Matrix

Į.	Quiput-weighted error*									
petpod	thefrix 3898	Refinad use of matrix	Change due to refined matrix use							
1968 bridge Redned bridge	10. 8 8. 5	£ 9 7.8	-1.4 7							
Change due to bridge reduncent	-18	-L1								
	Unweighted stror*									
1058 bridge Refined bridge	18.6 18.0	8.8 9.1	-1:8 -:8							
Change due to bridge refinespent	à,÷	.3								

^{*}Ignoring aigns.

The error in projecting 1968 GNP (in 1958 prices) was \$3.7 billion, an overstatement of only one-half of one nercent.4 Personal consumption expenditures and producers' durable equipment were projected quite accurately but there were considerably larger errors in the remaining components (Chart 4, p. 48). New construction was overstated about 15 percent, and imports and State and local government purchases were seriously understated. Because the pluses and minuses were not fully offsetting, the residual estimate of Federal Government purchases was also in error.

For a few industries, the GNP projection was a substantial source of error. As might be expected, these were industries whose output was determined primarily by GNP components that were projected poorly. Construction is an outstanding example. Aircraft and ordnance is another. The output of this industry was understated 19.9 percent. This was attributable in large part to the fact that 78 percent of the total final demand for this industry represented sales to the Federal Government, a GNP component that was seriously understated. When actual 1968 values of GNP components were used, the cutout of this industry was understated only 7.1 percent.

It appears from the above analysis that the bulk of the error in the 1968 industry output projections is attributable to deficiencies (1) in the bridge tables used to translate GNP components into a bill of goods and (2) in the techniques involving the 1958 inverse matrix that were used to derive industry outputs from the bill of goods. However, this assignment of responsibilities should not be applied out of context. If a model had been used that projected GNP components in greater detail, the error attributable to bridge tables would have been smaller. On the other hand,

it is very probable that the contribution of model error would have been larger."

Comparison with crude alternatives

Thus far, the techniques of projecting industry output discussed in this report have been evaluated without reference to alternative techniques. A comprehensive comparison of I—O techniques with alternative techniques is underway at OBE. Only one simple comparison will be made here with the GNP blow-up method, a frequently used method which assumes that all industry outputs will change in the same proportion as total GNP.

In 1963, the starting point for the 1968 projections, the full employment growth rate of the U.S. economy was estimated as 3.5 percent per year by the Council of Economic Advisors. The Council also estimated that the actual 1963 GNP (in 1958 prices) was \$27 billion below potential GNP.16 Application of the 3.5 percent growth rate to the 1963 potential GNP of \$578 billion (in 1958 prices) yields a potential 1968 GNP of \$686.2 billion, or 124.5 percent of actual 1983 GNP. The GNP blow-up method would thus project the 1968 output level for each industry at 124.5 percent of its actual 1963 value.

This method of projecting industry outputs results in higher average errors than the "refined" I-O method used in this study. The weighted and unweighted average errors for the GNP blow-up method were 10.1 and 12.2 percent, respectively, compared to 7.8 and 9.1 percent for the I-O method. The GNP blow-up method resulted in smaller errors for 16 industries. For 30 industries, the errors were larger; for 5 industries, they were virtually the same. The blow-up method resulted in errors of over 20 percent for 9 industries, as compared with 4 such industries

Source: U.S. Department of Commerce, Office of Business Bonnemics.

^{18.} All exogenous variables were insurted into the model at their actual values in calculating the errors is foreststing 1968 GNP. Thus, the errors measure what in technical puriones is called "model" error. In making true projections, the exagenous variables are not known, Errors in the projections of these variables become an additional source of

error.

10. This statement should be read in the context of the previously stated qualification that the "sotual" outputs for 1963 are themselves subject to error.

^{17.} Although the errors contributed by deficiencies in the bridge tables and in the input coefficients cannot be separated, an attempt was made to gain some insight just their relative importance. This was done by separating industries stilling primarily to final demand from those selling primarily to final demand from those selling primarily to other industries and those selling to both. Weighted as well as unweighted average errors for the times groups were compared. These comperisons however, did not shed light on the relative contributions of the bridge tables and coefficients to the errors.

ciants to the errors.

18. Economic Report of the President, January 1984.

APPENDIX Table 1.--I-O Bridge Tables for Major GNP

Репоры	e) consum	pilon ezpe	oditures .	Produce	rs' durable	equipment	None	gidential st	rectores	Res	identiel stre	nctures.	Experie of goods and services			
restry unber	1947	1969	Projected 1965	1947	1968	Projected 1968	2947	1988	Projected	1947	1965	Projected	1967	1968	Projecto 1963	
	8, 90 1, 78 , 16	0.78 :84 :10	0.65 .40 .10	0.06		 							8, 84 6, 92 20	4,16 7,73 ,12 ,01	0.1 7.2	
	.48 .03 .07	, de	, 69 . Q1										. 22 1.92 .62 .04		1	
ŀ			. 6 5 13.16	.61			94.00	19.40	99.40	98.50	98.10	60. 10		.02	1	
	.06 17.26 1.78	.06 13.78 147 .85	13.16 1.10 .10	.C1	 18	.15							7.84 1.15 2.84			
	.58 .29 3.93 .34 .28	24.885 2.885	3. U .05	.15	,20	,02	**************************************		**************************************				2 84 - 49 - 27 - 29 - 77			
ľ	.80 .04 .15 .10	82.36	. P . O4 . 29 . O1	.04 .29 2.73 .01	.50 3.19	.50 1.88	4 0 - 1 0 0 0 - 0 - 0 0 0 0 0 0 0 0 0 0 0						.00 71 16	.61 .04 .09 1.11 .03	1	
-	2.13 .06 .82	.94 .07 1.28 .00	.57 .07 1.72 .01							**************************************		***************************************	. 43 1.73 41 81 19	. 60 2.85 1.44 1.24 .11	4. 1. 2.	
	L.46 .89	2,80 ,45	8. 54 . 89	.06	.91	.51	***********						2.78 1.00 12 24	2.70 .00 .12 .16 .20	2.	
	.12 .06 .06 .02 .13	.07 .07	.63 .94 .97 .01	.18 .00 .17									.88 5.00 1.73 .14	.48 2.28 1.38 .11	i	
	.13 .19 .02 .01	.00 .00 .35	.02 .09 .13 .04	.17 1.67 .02 .70	.04 2.59	4. 17				44-44444		**************************************	.16 .55 .27 1.06	-19		
-				5.40 5.60	230 0.67 4.27	1.42 0.20 1.63 1.63							1 11	1.07 .84 .80 3.02	1, a.	
	.01 .01 .02	.04 .06	.0s	6.28 6.28	1.41 4.61 4.87 4.20	3.93 3.95 3.66							.63 1.69 2.01 .91 .01	.55 1.41 1.65 1.17 .05	i. i.	
-	.02 .01 .91 .18	.02 .09 .01 .83 .11	.88 .87 .73	2,35 2,32 6,57 .67 .19	4.66 2.63 5.44 .37	4.19 4.00 5.70 .24						L,.,.,	.65 .87 .97 .48	. 1. 20 1. 20 . 20	ı.	
	.87 .11 .12 1.34	. 47 . 05 . 19 31.17 . 01	. 67 . 05 3. 81 . 01	1 % . 46 . 31 Lt. 37 Lt. 37	100 111 14.25 14.65	4.58 -13 -53 14.49 1.88							. M . 21 . 29 4.83 . 76	.M .35 .35 3.91 2.88	1. 2.	
	.28 .81 .12 1.06 4.31	. 25 . 19 . 14 . 67	. 13 . 14 . 17	6.18 1.42 .89 .74	471 213 .49 111 206	3. 48 2.81 .65						4	1.88 .62 .39 .70 11.00	1,27 .78 .38 .40 9.45	6.	
1	92 21.52 21.55	2.99 2.35 2.78 21.22	1.06 (1.72 2.71 21.23	2.54 2.54	145	1.65			***************************************				,14	.27	:	
	2.76 10.40 2.71 1.16	21,227 £ 07 12,78 8,28 .65	1.07 13.01 2.63					1, 20	1,20	4.50	6.80	5.54	.24	1.09 1.08	1.	
	1.38	1.51	1.88 .65 £29						**************************************				.67	1.16		
	1.89 5.39 .18 .64 .61	1.29 7.06 .22 .11 1.88	.92 11 2.45		.06	,06							. Di		1. :	
	- 46	40	40	1.48	67	67	L#0	60	44		-3.40	-9.40	2. ½2 6. 86	.89 17.12	17.	
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1975 1985

Components, 1947, 1958, and Projected 1968

Imports of goods and survices		Foderal (other	Federal Covernment pumbases (other then compensation)			State and loost government purchase (other than compensa- tion)			Federal Government compensation			State and local government compensation			
1947	1966	Projected 1968	1947	2948	Projected 1968	7947	1960	Projected	i. Lear	. 595£	Projected 1968	1947	1905	Prejected 1908	Indu-
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Source: U.S. Department of Commerce, Office of Business Economics.

when the I-O method was used. Although it is clear that the I-O method vielded better results than the blow-up method, the improvement should be considered in the light of the lower cost of the GNP blow-up method. Of course, the latter method does not allow for possible differences among industries in rates of output change.

Summary of Findings and Conclusions

The simplified I-O technique which has been described and tested in this report yielded long-range industry output projections that were not entirely satisfactory. The average error in fiveyear-ahead projections was close to 8 percent. Forty-five percent of the industries examined showed errors of more than 10 percent, although fewer than 10 percent of the industries had errors of more than 20 percent. While these results were superior to those obtained by the GNP blow-up technique, the higher cost of the I-O method should be taken into account.

In general, errors in projecting the

APPENDIX Table 2.—Average Annual Rate of Change, 1947-58, in Intermediate Out-put Requirements of 1958 Final Demand, and Adjustment Factor Applied to 1968 Intermediate Output

		<i>-</i> ·
5-0 Industry*	Average enough rate of change, 1947-48 (Percent)	Adjustment factor applied to 1969 intermediate output
7	-6.6 -3.3 -2.7	0, 588 . 723 . 766
18 21 23	-1.3 -1.3 -2.3	1, 206 , 597 , 504
27 28 29	3.1 6.9 3.8	1, 357 1, 174 1, 482
87,	-2.3 -2.3 6.6	. 759 . 804 1. 896
51 58 54	16.2 2.5 3.5	4, 116 1, 280 1, 724
54, 57	7,6 1,2 2,8	2, 061 1, 370 1, 280

[&]quot;Includes only industries with an average ganual rate of change in intermediate output of 2 percent or more.

GNP components were not an important source of error in the industry output projections. However, this may reflect the performance of the model in this particular instance and may not be characteristic of its general performance.

Errors in industry outputs were associated with the procedure of translating the GNP components into a bill of goods by use of 1958 bridge tables and with the use of the 1958 inverse matrix. The errors were reduced on the average by adjusting the bridge tables for trend and the intermediate outputs for the average impact of past coefficient changes. The remaining error could not be factored into its bridge table and coefficient components.

The results just summarized must be regarded primarily as a test of the ability of the method used in the article to make long-term industry output projections as of the year 1963, and not necessarily of its ability to make such projections today, or at some time in the future. For projections made as of today, I-O tables for 1961 and 1963 would be available, as well as those for 1947 and 1958. The additional information would provide a stronger basis than existed in 1963 for projecting trends in bridge tables and input coefficients.19 Moreover, if annual I-O tables can be produced, the lapse of time between the last year for which an I-O table is available and the year for which a projection is made will be considerably shortened. This, too, would improve the accuracy of the procedures described in this report.

However, these improvements may not be sufficient. To improve the projections of industry outputs further, it may be necessary to strengthen the procedures used in this study. The ability

of the model to project GNP components needs' to be improved. This holds particularly for residential and nonresidential structures, imports, and State and local government purchases, if the 1968 results are characteristic of the model's general performance. These improvements, along with an improvement in the model's ability to project GNP from the supply side, can at the same time improve the estimate of Federal Government purchases which was derived as a residual, and was thus subject to the combined effect of all model errors.26

Disaggregation of the model to yield more detailed GNP components would facilitate the task of translating GNP components into a bill of goods. However, this would improve the industry " output projections only if it were not offset by a deterioration in the ability of the model to forecast total GNP and its components.

The techniques for projecting bridge tables used in this study must also be improved. Projections based on causal analysis of past trends in bridge tables may have to be substituted for mechanical extrapolations of these trends. Moreover, not all differences among bridge tables should be regarded as trends, and an effort must be made to distinguish cyclical and random movements from longer run movements in these percentage distributions. Improvement in the projections of changes in input coefficients is also of considerable importance. To achieve this, it may be necessary to abandon the summary techniques used in this study and to face the complex task of projecting changes in individual coefficients.*1

The needs for improvement outlined here call for continuing research. For purposes that require a high degree of precision, the additional expense and effort seem unavoidable.

Source: U.S. Department of Commerce, Office of Business

^{19.} The proposition that each additional table strengthese the projections was tested. When a 1808 bill of goods besed on an analysis of brades to bridge tables for 1847, 1895, 1901, and 1993 was utilized, the industry suspent projections were conservant improved. Similarly, the effectiveness of the advisational for the hippact of changes in input coefficients were improved when these adjustments were based on the 1947, 1865, and 1961 1–0 tables. The 1968 1–0 tables outdoor to be used for the coefficient changes in 1968 prices.

^{20.} The model was designed to corre as a loot for the formulation of fiscal policy. Because Federal Government purchases are an important policy featurement for achieving siven unemployment targets, it is important to have an accurate basis for distributing their desired level.

21. See the references in footnotes 6 and 11 to BLS work